



# Governor's NEWSLETTER

DECEMBER 2009 EDITION



*DG Doug Byers and his wife Nancy*

I would like to take this opportunity to thank all of the Rotarians, Rotaractors, Interactors family members and "friends of Rotary" who continue to support Rotary endeavours within their communities and beyond.

As I travel around our district, I witness a true dedication to promote the Rotary motto, "Service Above Self".

#### **Family of Rotary Month**

December is *Family of Rotary Month* and truly evident is this concept.

At events Nancy and I have seen fellowship – Rotarians and their families getting to know each other, welcoming

new Rotarians and their families and making them feel part of the clubs.

Family of Rotary extends beyond the immediate family to other groups of people in the community as well. We have seen this on several of occasions. Whether at the Campbellford Rotary Club's theatre evening in Stirling, the Toronto Club's Children's Party or the Trenton Club's evening honoring the Military connection we see how Rotary unifies communities and also provides fun for many people.

At the Interact and Rotaract Conferences, youth involvement brought those members of society into the

Rotary Family. The enthusiasm of these younger members is great to see. Many new ideas add to the fabric of Rotary.

Volunteering with the Rotary clubs of Etobicoke, Toronto and Parkdale High Park allowed me to see those Rotary Families hard at work at their TV Auction raising funds to help locally and internationally. Helping at St. Vincent's Kitchen with the Rotary Club of Whitby Sunrise I once more saw the Family of rotary at work.

Most recently at the Toronto Earls Court Club we were serenaded by Catherine McKinnon, and I helped one of the more mature members, Toni sell raffle tickets. The evening was bustling with fellowship and seasonal cheer.

During the holiday season, Nancy and I have been able to attend celebrations showing fellowship which is essential in maintaining strong Rotary Clubs. As you can see, Rotary in District 7070 is in good hands.



**Rotary Night at the Art Gallery of Ontario – Feb. 3, 2010**

**in support of Polio Eradication.**

**For Details see page 8**

## D7070 Clubs:

# '...Rotary is in good hands!''

### Rotary Club of Newmarket receives the Nelson Mandela Humanitarian Award

On October 24, 2009, Rotary Club of Newmarket President Richard Mewhinney (seen in the photo on the right) accepted the Nelson Mandela Humanitarian Award presented by Dr. Abraham S. Nkomo, The South African High Commissioner, on behalf of Planet Africa during their 5th annual Planet Africa Awards Gala.

The Rotary Club of Newmarket has initiated and supported projects in Tanzania and Uganda.

In Tanzania, through the Rotary District 7070 World Community Service Committee with Lynn Bird as Chair, the District 7070 Sweat Equity Program has funded sewing kits, and computer equipment for girls in a vocational school in Kilema, a small rural community in the Kilimanjaro Region, medical supplies to the Kilema hospital and soccer uniforms for local primary school teams. A ripple effect led to the formation of ABCD: Art Building Children's Dreams, a program that fundraises and supplies educational support for poor children and their families.



President Mewhinney accepting the Nelson Mandela Award

In Uganda, the Rotary Club of Newmarket was instrumental in establishing a Women's Economic Development Project in Nakyessa, aimed at teaching local women to sew and treat mosquito

nets. And The Newmarket Rotary Club responded to a critical need for emergency food aid in northern Uganda, providing seeds to allow people to grow their own food.

President Richard Mewhinney accepted the award on behalf of the Rotary Club of Newmarket and all the clubs in District 7070 that are partnering with African communities in addressing their many challenges.

**From SAMIR DOSSAL**, ASSISTANT DISTRICT GOVERNOR 2007-TO-DATE, MEMBER DISTRICT PUBLIC RELATIONS COMMITTEE, PAST PRESIDENT ROTARY CLUB OF RICHMOND, ROTARY DISTRICT 7070



JUST RETURNED FROM MY TRIP TO PAKISTAN. HAD A GREAT OPPORTUNITY TO MEET GREAT ROTARIAN'S DOING WONDERFUL WORK OUT THERE:

#### PRESS RELEASE:

Rotary International Polio Plus Committee Chairman Dr. Robert S. Scott called on President of Pakistan Asif Ali Zardari and presented "Polio Eradication Champion Award". This award was presented to President Asif Ali Zardari for his leadership and dedication in support of a Polio-Free world. Also seen in the picture is Pakistan National Polio Plus Committee Chair Mr. Aziz Memon, Dr. Robert S. Scott, who is also former Chairman of Rotary Foundation and currently Chairman of RI Montréal Convention (20-23-June 2010) is from Cobourg, Ontario.

### News From AG Grant Southwell:

**Quinte Sunrise** - President - Gord Leverton Inducted new member John Murphy in July. Partnered in the construction and official opening of the Frankford Splash Pad for children.

**Picton** - President - John Clarke Picton is celebrating their 65th anniversary this year and as part of this celebration, they are assisting in the construction of a house under the Habitat for Humanity program as a "sweat equity" project for their members. 3 new members have been inducted into the Club since July. The Fall fund raiser - the Wilf Harrison Memorial was held in Sept and was once again, a success. The next bid fund raiser for the Club is the Oyster Fest in February of 2010

**Stirling** - President - Nic Carey Stirling Rotary now meet in the old Railway Station - lower level on Wednesdays at 7:10 AM. This meeting hall is an old CPR Railway Station that the Club has moved and refurbished for use by the community as well as by the Club as a meeting location. The building is located one block north of St. Paul's Church right on the old railway "right-of-way" which goes through Stirling.

**Wellington** - President - Butch Riddell Wellington held the Official Opening of the Beach Boardwalk that they have been working on for some time as a community "sweat equity" project for the community. This boardwalk allows the disabled to enjoy the beach and lake from the comfort and safety of the walkway. The Club has welcomed 2 new members since July - Howard Ziedenberg and a member who recently moved into town from Hanover - Bruce Scott. Past President Doug Wilson was recently honoured by the Club with the presentation of a

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“Paul Harris” fellowship. The presentation was performed by President Butch Riddell and the Mayor of Prince Edward County, Rotarian Leo Finnegan.

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### **Spotlighting the Many Acts of Rotary**

A very successful conference was held in Collingwood at the Blue Mountain Resort. The conference offered fellowship, education and sharing of ideas and projects. A huge thank you to the organizing committee under the leadership of the amazing chair, Linda Raney. The many hours of work by everyone is appreciated.

The breakout sessions offered topics of interest to Rotarians and non Rotarians alike. Topics included Public Relations, Literacy, Foundation, Microfinance, Shelterbox, RADAR/HIVAIDS, Water/Sanitation, Membership/Retention, Youth, and Rotary at Work. The plenary speakers Ron Denham, Dan Carter and John Cairns were inspiring. Savour the Flavour, the Fashion Show, Cooking and golf added to the overall atmosphere of the conference. The evening dinner theatre “The Wedding Party”, was fabulous. The Herongate Barn Theatre Troupe did an outstanding job. The audience got thoroughly involved – some more than others eh John! Rotaractors, Ambassadorial Scholars, Youth Exchange Students and Group Study Exchange Members added their own touches to the conference. Paul Harris even made an appearance.

We had the privilege of having past Rotary International Director Thomas Branum and his wife Linda represent RI President John Kenny. Thomas provided an interesting perspective of Guys in White Hats and Guys in Black Hats. In summary, Tom’s comments on the conference... “It has been a few days since your district conference and

I expect you are still basking in the afterglow of success. Linda and I have never attended a better planned and executed event than yours. The content covered the broad sweep of what Rotary is doing in the world and locally. The spirit of friendship and comradere prevailed and a good time was had by all. You cannot get better than that.”

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### **On December 17th the Rotary Club of Toronto-Forest Hill**

celebrated the season by presenting Twelve Gifts of Christmas. At their weekly luncheon, enhanced donations were presented to representatives from:

1. Wychwood Open Door, a day-time drop-in centre that has served homeless and socially isolated people in Toronto’s midtown St. Clair West community since 1986;
2. PACT, for their Youth Crime Reduction Program which empowers, supports and encourages troubled youth to reach their full potential in life;
3. World Literacy Canada which supports community-based programs Jane-Finch that emphasize adult literacy and non-formal education for both children and adults;
4. Yorkminster Meals on Wheels which provides meals to elderly, disabled and chronically ill residents;
5. POINT which supports social and health services in North Toronto;
6. Food programs through the Church of the Redeemer,
7. Salvation Army,
8. Not Far From the Tree
9. the Daily Bread Food Bank;
10. A school breakfast program through the Toronto Foundation for Student Success;
11. The AIDS Committee of Toronto;
12. Delisle Youth Services which supports children and youth through difficulties at school, at home, among their friends, or in the community.

What is Rotary? You may as well ask what would it take to change the world. Rotary club members are volunteers who work locally, regionally, and internationally to combat hunger, improve health and sanitation, provide education and job training, promote peace, and eradicate polio. To date Rotary Clubs have generated more than \$750,000,000 to the eradication of Polio alone.

*Submitted by Michael Lloyd, President, Rotary Club of Toronto-Forest Hill*

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**REMINDER: Advisory Board** on January 13, at the Oshawa Golf Club at 7 pm.

**Presidents’ Club** April 14, 2010 at the Oshawa Golf Club

### **How Would Your Club Like to be named Club Of The Month ?**

It’s time to tell everyone about your Rotary Club. This is your chance to brag.

Here are some guidelines: About 500 to 1000 words... perhaps a brief history of the club, some current projects, past projects, fun projects, when and where you meet, how many members, anecdotes about some of your members and also some photos.

Hope you take us up on the offer.

Please send your article and photos to Sum Cheung, our Webmaster.  
sum@imagenetgroup.com

# Have you registered yet?

## Fourth Annual Rotaract Conference Saturday, Nov. 14th



**The fourth annual Rotaract District Conference** was held on Saturday, November 14th. More than twenty participants representing four Clubs were on hand. The University of Toronto provided the perfect venue right in the heart of downtown. The day began with silly icebreakers to set a fun mood for the day. After that, New Generations Chair Virginia O'Reilly led an informative brainstorming session. Attendees were treated to keynote speaker, Deb Lewis. Ms. Lewis is a former Rotaractor who now runs her own special events firm. She gave tips on how to properly promote fundraising events and initiatives. The day ended with a visit from District Governor Doug Byers. This is only the second time a DG was able to drop in so attendees were thrilled to welcome him. Once the formal conference program wrapped, social activities had participants singing their karaoke hearts out until the wee hours of the morning.



### Why attend?

By participating in an RI Convention, you'll gain a broader appreciation of Rotary's global impact and strengthen your commitment to service. And seeing a convention may move your invited guests to become Rotarians too. Here are some other great reasons to attend a convention:

**Service projects.** Find out how fellow Rotarians developed their service projects by visiting club and district project booths. You can also partner with other Rotarians in an international project or exchange.

**The Rotary Foundation.** Learn more about PolioPlus and other Foundation programs during plenary sessions and workshops that show how Rotarians take humanitarian action and promote peace and understanding throughout the world.

**Development of future club leaders.** Expand your network of international contacts by getting to know Rotary leaders and members from your own district, and become more involved in district plans.

**Club administration.** Attend a special workshop for incoming presidents and the Presidents-Elect Luncheon, where you can meet and exchange ideas with fellow leaders. Family fun. With so much to do around the event, you and your family can plan a memorable vacation around the convention.

**Come for the experience of a lifetime! The Montreal International Rotary Conference, 2010**

### Maximizing your convention experience

Take advantage of preconvention meetings, RI luncheons, and host events before the official start of the convention.

Showcase your club or district humanitarian service project in the Club and District Projects Exhibition.

Organize an event! Request a form by contacting [uae@rotary.org](mailto:uae@rotary.org).

Get involved behind the scenes of this major RI meeting by volunteering to be a sergeant-at-arms. Sign up when you register, or stop by the sergeant-at-arms office on-site during the convention.

Organize a group to attend from your club or district. You may even receive a rebate for your collective efforts! Special forms are available for tour groups by contacting [ri.registration@rotary.org](mailto:ri.registration@rotary.org).

Say yes to personal information sharing when you register, and you'll receive information about local attractions, events, and activities from convention organizers and the local Host Organization Committee.

Subscribe to the International Meetings and Convention E-Group through Member Access on the [rotary.org](http://rotary.org) website to receive convention information updates.



WWS2010

# World Water Summit III

Local Solutions, Global Support

**Saturday, June 19, 2010**

The day before the Rotary International Convention

MONTREAL, CANADA

*Sponsored by Wasrag & RI's Water Resource Group (WRG)*

**T**his is your chance to join other leaders focused on addressing the water and sanitation crisis facing the world.

The third annual World Water Summit is an exciting day-long conference providing in-depth and current views of water and sanitation challenges and solutions. Break-out sessions with experts in the field, such as **Clarissa Brocklehurst**, Chief of Water and Sanitation at UNICEF, and experienced Rotarians will provide an opportunity to share knowledge and get advice. Sessions will be offered to those newer to the field, and to those with more experience.

Access to safe water and adequate sanitation is a critical building block in community development. Over 6,000 people die every day from water related illnesses – collectively the biggest health concern in the world. 2.6 billion people lack access to adequate sanitation. Learn how your club can participate in a sustainable solution.

**Location:** Downtown Montreal, with easy access to the metro (subway) and main Rotary International Conference venues.

**Eligibility:** The World Water Summit is open to all interested parties.

**Cost:** Registration fee for the one-day program includes lunch and breaks. The early bird fee is available until March 31, so please register **NOW**.

| Type             | Early Bird* | Full Rate |
|------------------|-------------|-----------|
| Wasrag Member    | \$100       | \$110     |
| Non-Member       | \$120       | \$130     |
| Rotaract/student | \$50        | \$60      |

\*Valid until March 31, 2010. All registration fees are in US dollars.

**TO REGISTER**

**JOIN WASRAG**



[www.wasrag.org](http://www.wasrag.org)  
[www.rotary.org](http://www.rotary.org) (wrg)

Over 6,000 people die every day from water related illnesses – collectively the biggest health concern in the world.

# Public Relations Grant roll-out

**Your District 7070 Public Relations Committee** has applied for a Grant from Rotary International.

The application had to be in by July 15, 2009. We did it with Governor Doug's signatures in tact. And WE WON!

District 7070 received \$6,000.00 US and District 7070 will add \$2,000.00 US to the advertising campaign. This was a contest. Not all Districts received this grant.

And here is the Roll Out Plan details you should know::

- The District 7070 Public Relations Director will notify all District 7070 Club Presidents and The District Advisory Board and the Assistant District Governors with the broadcast times and dates (26 spots , in January 2010 on The Canadian Television Network's recently acquired A Channel with an audience of over 1.3 million viewers).

The District Team asks Club Presidents to:

- Inform all of your club members with the broadcast schedule. Encourage you go to the Humanity In Motion V Public Service Announcement (PSA) entitled "The Missing Piece"...Making the world a better place is an intricate puzzle and piece by piece, the women and men of Rotary have worked hard to fight hunger, promote literacy, and move the world toward peace. But there is still much to be done, still some missing pieces, and one of those missing pieces is you. Learn how you can help Rotary put together a better world at Rotary.org...Rotary... Humanity in Motion."

- Watch this PSA which is located on the rotary.org website at [http://www.rotary.org/Rldocuments/video/him5\\_video\\_missing\\_en.mov](http://www.rotary.org/Rldocuments/video/him5_video_missing_en.mov)

- Become familiar with the PSA in case they get questions from their friends and family and the general public.

- Please have a good well-informed answer to the question "What Is Rotary" It will be asked of you by your friends, neighbours, and relatives as a direct result of them viewing the PSA on TV.

The District 7070 Webmaster will insert the PSA into the District 7070 Website and also show the broadcast schedule for the general public to view the PSA.

- Encourage website viewers to go to rotary.org to learn more about Rotary.
- This is really becomes an invitation to ask about becoming a member of a Rotary club in their area.

The Public Relations Director, together with the District Advisory Board and Assistant District Governors will encourage Club Presidents to put a special link on their Club Website, which should direct the general public and encourage their website visitors to:

- view the PSA
- about Rotary
- encourage them to join Rotary.

The A Channel Network in Canada will air the 30 second Public Service Announcement (PSA) in 26spots (some in prime time) on their flagship station which covers all Rotary Clubs in District 7070 (Southern Ontario) to

more than 1 million viewers, targeting adults, 35 to 50 years of age, beginning the week of January 4, 2010 for 3 weeks

- Watch for the PSA starting January 4, 2010 on the following shows:  
1 spot on Thursday January 21 - 10:00 pm to 11:00 pm - Private Practice (S\*)

- 3 spots on Friday - 8:00 pm to 9:00 pm - Law & Order (S\*)

- 3 spots on Sunday - 10:00 pm to 11:00 pm - Spectacle with Elvis Costello

- 9 spots Monday thru Friday between 11:30 pm and 12:37 am on The Tonight Show with Conan O'Brian (S\*)

- 9 spots Monday thru Friday between 12:37 am and 1:37 am and The Jimmy Fallon Show (S\*)

Note the (S\*) - Simulcasting in Canadian Television allows all of the Canadian Cable TV companies (like Rogers, Bell Express Vu, Cogeco, and Star Choice) to carry the US TV shows through the Canadian TV station and thus pick up the Canadian TV commercials, even though the viewer may be viewing a program from an American channel. The 1.274 million viewer estimate by CTV is actually should really be 30% higher with simulcasting for a potential audience of closer to 1.3 million. Viewers will see the Rotary PSA during the broadcast. For example , viewers may be watching Law & Order their NBC TV station but the program is being broadcast over CTV's A Channel and all A Channel commercials and PSA's will be viewed by the viewers.

# What does your club have planned? “Participate in a World-Wide Event”



## WORLDWIDE RUN FOR WATER

On April 18, 2010, in Toronto and in cities around the world people will Run for Water.

### How will your club participate?

On April 18, 2010, Rotarians and others around the world will come together to raise awareness of water and sanitation issues.

Toronto is one of many cities hosting a run/walk of 6 km – the average distance women and children in Africa walk each day to get water.

Worldwide, the Run for Water is organized by Live Earth. Each region of the world has a charity partner to benefit from the money raised. In Canada, the charity beneficiary is Wasrag! All funds raised in Canada through donations or related fund raising activities go directly to Wasrag's charity, Canadian Rotarian Water Foundation. This event is a golden opportunity for Rotary Clubs to raise funds in support of clean water!

Toronto's run/walk will take place on Toronto Island and feature live music and water education activities.

The idea is to raise awareness, and to raise funds. Funds raised will be made available to clubs as matching funds for project work. So by donating to Wasrag, you are supporting the efforts of Rotary Clubs undertaking sustain-

able water and sanitation projects and improving the quality of life in communities in need.

### How will your Club participate?

- Enter a team (or two, or three!)
- Raise pledges to support teams
- Challenge other Rotary clubs to enter teams – and to raise more than yours
- Tell local business about this upcoming event – ask them to help raise awareness about the issue and about the race
- Get youth involved – tell your local schools about the event, encourage them to enter teams, do a presentation on water & sanitation issues, sponsor an essay-writing contest on the topic...
- Develop a local or international water & sanitation project
- Make a donation to Wasrag through [www.liveearth.org](http://www.liveearth.org)

Find more information about the Run for Water... you can even download a training plan to help you prepare for a 6 km run! Visit [liveearth.org](http://liveearth.org).

[www.liveearth.org](http://www.liveearth.org)

### We can help!

If you'd like someone to provide your Club with more information, please contact our district Water Comm.: [thom.hounsell@gmail.com](mailto:thom.hounsell@gmail.com)



## Toronto Micro-finance Conference Report:

On November 14th, the District 7070 Microfinance Committee joined with the Rotarian Action Group for Microcredit (RAGM), The Grameen Foundation, Opportunity International and Opportunity International Canada, Oikocredit International and First Oikocredit Canada, FINCA International, and FINCA Canada the Foundation For Women and ACCESS Community Capital Fund to co-host Toronto's first major microfinance conference sponsored by Scotiabank and Crann Law Firm at the Toronto Reference Library's Bram & Bluma Appel Salon.

The more than 270 attendees were provided with a wealth of information starting with an introductory microfinance 101 presentation by University of Lethbridge

Rotaractor Jennifer Sundsten to an afternoon panel discussion moderated by Past Rotary International President Wilf Wilkinson, with a choice of regional breakout sessions covering microfinance in Africa, Asia & The Middle East, Latin America and North America in between.

Throughout the day, Rotary's microfinance efforts were so successfully highlighted by District 7070 Governor Doug Byers, RAGM President Steve Rickard, TRF Economic & Community Development Specialist Shelby French, District 7040 Governor Nominee Bill Gray, District 5340 Microfinance Chair Deborah Lindholm and District 6290 Microfinance Chair Marilyn Fitzgerald that a number of attendees have expressed an inter-

est in finding out more *about how to become a Rotarian or Rotaractor.*

Afterwards, the co-hosts celebrated at an "invitation-only" dinner and discussion focussed on presentations by Canadian Rotary Collaboration for International Development (CRCID) Chief Administrative Officer Kevin Webb, TRF's Shelby French and Grameen Foundation Vice-Chair Bob Eichfeld on potential strategic partnerships microfinance institutions may enter into with CRCID, TRF and major international banks.

Work has already started on organizing an even bigger and better 2010 Toronto Microfinance Conference, plus a major fundraising Gala, in the Fall.



## ROTARY LEADERSHIP INSTITUTE a fast-paced, interactive and fun program

What is the Rotary Leadership Institute? RLI educates Rotarians about Rotary. It provides both new and experienced members with an opportunity to learn about how Rotary works, and trains the future leaders of your club.

"...Material was very relevant. I learned more today about Rotary than I have over the past 9 years..."

participant in RLI- Belleville, Nov/09

**HOLIDAY INN, RICHMOND HILL, ON Saturday FEBRUARY 6, 2010**

For information or to register please visit: [www.rli-shiningwaters.org](http://www.rli-shiningwaters.org)

**CLICK HERE TO REGISTER NOW!**

# KING TUT

THE GOLDEN KING AND THE GREAT PHAROHS

## ROTARY EVENING

[IN SUPPORT OF POLIO ERADICATION]

WEDNESDAY, FEBRUARY 3, 2010 AT 6:30 PM

See the exhibition called 'the greatest exhibition of all time' as it makes its last visit to Canada at the Art Gallery of Ontario. 110 precious treasures from the tomb of the

Golden King and other great Pharaohs in a spectacular experience created by National Geographic. **In a special arrangement with the exhibitors, 20% of your admission fee will be rebated to Rotary in support of polio.** Along with the exhibition is an audio guide narrated by Harrison Ford and Zahi Hawass (perhaps the world's most famous egyptologist).

This is a special event to share with friends and family. Together, you can explore the continuing mystery of the Pharaohs and revel in their breath-taking treasure and magnificent artistry. A once-in-a-lifetime experience, these artifacts will return to Egypt to be put on permanent display - never to travel again. Join us for a special evening of art, exploration and fellowship.

PLEASE USE THE  
ACCOMPANYING FORM  
TO ORDER YOUR TICKETS.  
QUANTITIES ARE LIMITED  
SO ORDER NOW.



# KING TUT

THE GOLDEN KING AND THE GREAT PHAROHS

King Tut:

Toronto Rotary Event

Wednesday, February 3, 2010 at 6:30 PM

To order your tickets, fill out this form and submit by fax or email to King Tut Group Sales at the Art Gallery of Ontario. FAX: 416-979-6665 EMAIL: [tutgroupsales@ago.net](mailto:tutgroupsales@ago.net)  
20% of ticket sales go to benefit the eradication of polio campaign.

All orders must be received by January 15, 2010.

|                           |                          |                         |                    |
|---------------------------|--------------------------|-------------------------|--------------------|
| First Name                |                          | Last Name               |                    |
| Telephone                 |                          | Email                   |                    |
| Adults (18-64)<br>\$28.50 | Youths (6-17)<br>\$16.50 | Seniors(65+)<br>\$24.50 | Child (-5)<br>Free |
| VISA/MC/Amex              |                          | Expiry                  |                    |



**Art Gallery of Ontario**  
**Musée des beaux-arts de l'Ontario**

Art Gallery Of Ontario

Tut Group Sales

317 Dundas Street West

Toronto, ON

Phone: 416-979-6626

Fax: 416-979-6665

Email: [tutgroupsales@ago.net](mailto:tutgroupsales@ago.net)

I would like a confirmation of my order by :

FAX

Email

Phone

All sales are final. Your tickets will be available at the door on the evening of the event beginning at 6:00 pm.

This offer allows entry to the King Tut exhibit between 6:30 and 7:00 pm;  
once inside, you are welcome to stay until 8:30 PM.