



Arms: The colours of Rotary International are blue and gold. The central annulus alludes to the well-known Rotary Emblem. The fourteen discs, separated into seven gold and seven blue ones, symbolize the number of this international district of 7070.

Crest: The falcon represents an active person who does not rest until goals are achieved, and the ability to see life from a higher perspective. The vines symbolize strong and lasting friendships, full of promise. The acorn alludes to new, strong life.

Motto: This is the motto of Rotary.

Supporters: The moose represents the characteristics of longevity, determination, and integrity. The knot alludes to the ideas of eternity and interconnectedness. The keys are for the opening of doors of opportunities. The compartment symbolizes rural lands around a municipal valley.

Original concept of Darrel Kennedy, Assiniboine Herald, assisted by the heralds of the Canadian Heraldic Authority.

Whenever a grant of arms is made, the recipient is entitled automatically to have a flag called "a banner of the arms." This is simply the design shown on the shield made out into a rectangular flag. This can be painted on the document, or not. Any other flag would need to be painted on the document and described in technical language (the blazon).



A badge is an extra emblem that can be used more widely than the arms, which belong to the corporate body. The purpose of the badge is generally to show affiliation with its owner. Thus, it can be licensed to groups for use to demonstrate that loyalty or affiliation.

